



ECOMMERCE SEO • CHRISTIAN, PATRIOT & AMERICA-FIRST BRANDS

Search rankings, *built American.*

Done-for-you ecommerce SEO for the brands that build, sell, and stand for the Christian, conservative, and America-first consumer. Battle Plan delivered week one. Six-month engagements that compound. Built to partner — not to extract.

IN THIS BROCHURE

The reporting surface

What we deliver

Plans & pricing — Patriot \$2,950 • Founder \$4,341

The six-month Battle Plan

Real growth, real results

Begin a discovery call

MAKE CONTACT

hello@america.marketing

america.marketing

Tampa, Florida — by appointment

Turn website rankings *into revenue.*

If your shoppers aren't finding you, they're not buying. Our ecommerce SEO campaigns are engineered for every stage of the buying journey — from the first organic impression to the cart. While you focus on selling, we handle the SEO backend, the link building, and the technical fundamentals.

01

Focus on buyer-intent terms

TF-IDF semantic optimization across product and category pages, mapped to the highest-converting search terms in your niche — not vanity volume.

02

Data-driven, tested strategies

Six years of ecommerce SEO testing distilled into a system. Technical fixes, semantic optimization, link velocity — every step measured and refined.

03

+10,000 monthly clicks possible

30,000 additional clicks over 90 days for one ecommerce client — a 10K-per-month average lift from a single campaign.

04

eCom-specific link building

Hand-picked editorial placements on niche-relevant sites with real traffic. Guest posts, niche edits, press releases — every link supports product and category pages.

05

Don't play catch-up

Algorithm-aligned techniques only. Continuous testing keeps the campaign ahead of every Google update — no recovery work, no whiplash.

06

Algo-approved techniques

White-hat only. Manual outreach. Editorial guest posts. Real review-site placements. No PBNs we don't control. Built to survive every algorithm update.



Pricing, in plain English.

Two engagements. Both full-fulfillment, white-hat, and reported transparently. **The Patriot** is foundation-grade SEO. **The Founder** adds custom national signal building and editorial guest publishing on outlets with verified domain authority.

MOST CHOSEN

FOUNDATION BATTLE PLAN

The Patriot

\$ **2,950** USD / month

Six-month minimum • billed monthly

- > Complete technical audit (crawl, indexation, schema, Core Web Vitals)
- > Battle Plan delivered week one
- > On-page optimization — 10 priority pages, TF-IDF mapping
- > Ecommerce link building — buyer-intent placements
- > Product niche network sites — topical authority
- > Product, category & review articles
- > 15 niche placements per month
- > One standard guest post per cycle
- > GA4 + Looker Studio dashboard
- > Monthly written report — clicks, ranks, domains, revenue

AUTHORITY BATTLE PLAN

The Founder

\$ **4,341** USD / month

Six-month minimum • billed monthly

EVERYTHING IN THE PATRIOT, PLUS:

- > Level 4 national custom signals — 60 to 99 links per cycle
- > Manual signal building with unique content
- > In-depth competitor research — gap analysis, top three rivals
- > Niche, local, and authority signals blended
- > Advanced business and niche directories
- > State and local business listings, built and verified
- > Consumer review and article submission sites
- > Community posting sites — quality, on-topic engagement
- > Five additional Premium Guest Posts per cycle

Placement standard: every Premium Guest Post lands on a site with **100+** referring domains and **7,000+** monthly traffic.

The six-month *Battle Plan*.

Search rankings reward consistent compounding signals across foundation, on-page, and earned authority. Month-one work rarely shows in month one — but by month six, it's measurable, defensible, and compounds for the engagements that continue.

<p>MONTH 01</p> <h3>Audit & Battle Plan</h3> <p>Full technical audit. Indexation cleanup. Schema markup. Core Web Vitals pass. Battle Plan delivered: priority URLs, keyword clusters, backlink targets by month.</p>	<p>MONTH 02</p> <h3>On-page semantics</h3> <p>TF-IDF keyword mapping across products and categories. Internal link plan rebuilt. Topical hub buildout begins. 10 priority pages re-optimized.</p>	<p>MONTH 03</p> <h3>Niche network ignition</h3> <p>15 niche placements + product review articles begin firing. First standard guest post lands. Directory and citation work compounds the entity graph.</p>
<p>MONTH 04</p> <h3>Authority compounding</h3> <p>Manual signal building scales. Premium guest posts (Founder plan) begin landing on 100+ RD outlets. Competitor gap analysis informs the next wave.</p>	<p>MONTH 05</p> <h3>Editorial momentum</h3> <p>High-DR placements compound. Search Console shows new ranked terms weekly. Internal linking refined to consolidate authority on conversion pages.</p>	<p>MONTH 06</p> <h3>Results & runway</h3> <p>Six-month written review with screenshots. Ranking and revenue lift documented. Decisions on continuation, scope expansion, or premium tier upgrade — your call.</p>



REAL GROWTH FROM REAL RESULTS

An extra **10,000** organic clicks per month.

We created almost **30,000** additional clicks over **90 days** for one ecommerce client — a 10,000 per-month average. The campaign increased indexed pages by **800%**, achieved ranking improvements for over **6,000 keywords**, and **one term alone** now receives 5,500 monthly searches at #1.

+30,000

Clicks · 90 days

+800%

Indexed pages

6,000+

Keywords improved

5,500

Monthly searches #1

Every engagement, fully managed.

- ✓ Complete monthly SEO management — strategy, execution, reporting
- ✓ Live dashboards with keyword and rank tracking
- ✓ Ecommerce-focused white-hat link building
- ✓ Content & social strategies included
- ✓ Local + national SEO targeting blended
- ✓ Technical audits and semantic optimization
- ✓ Buyer-intent keyword targeting only
- ✓ Fully hands-off fulfillment — you focus on selling
- ✓ Proven ranking and traffic increases — measured monthly





If your brand belongs *to the cause*, we'll build the search authority for it.

Send a note. Tell us your domain, your platform, and what you sell. Within one business day we'll reply with whether we're a fit and which Battle Plan we'd recommend honestly. If neither fits, we'll say so.

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*By appointment only · 1 business
day reply window*

WHAT TO SEND

- Your store URL
- Your platform (Shopify, BigCommerce, WooCommerce, custom)
- The product or category you most want to grow
- Current monthly organic traffic, if known
- Battle Plan tier of interest, or "recommend honestly"

FAQ — PICK ONE

Do I pick the keywords?

No. Tell us the product or category. We conduct the technical audit, SERP analysis, and TF-IDF mapping, and select the highest-leverage URLs and buyer-intent terms. Documented in your Battle Plan in week one.

America · Marketing

EST. 2026 · TAMPA, FL

"Most agencies are built to extract. We're built to partner."